

# AYADINA ASSOCIATION

## APRIL 2022 NEWSLETTER

### Arts Education Program (AEP)

We have been delighted to see a growing number of students in the Arts Education Program at Ayadina Association each month.

Existing classes are now at capacity and we are planning to open additional classes to meet the demand. All children are eager to enroll in our unique classes, which offer them a creative outlet. We have also adopted a new approach in our Theater curriculum, incorporating Drama & Expressive Arts Therapy into our classes.

We are so thankful to all who sponsored children in our Arts Education Program.



## Food-Aid Initiative For Seniors

With the collaboration and generous support of Lebanese Food Bank, Wadi Al Akhdar, Sofi de France, as well as our committed members, friends, and volunteers Ayadina has been able to carry on with its Soup Kitchen Initiative, now called “Food-Aid for seniors”. Every week, more than 55 seniors and their families enjoy our balanced, home-cooked meals.

A big thank you to all those members and friends who supported our Soup Kitchen financially, in-kind, and mostly in participating actively.



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## Volunteers For The Soup Kitchen

Ayadina Association’s Founding President, Maya Najjar, was invited to appear as a guest speaker on a course titled ‘Selected Topics in Community Health’, as part of the University of Balamand’s Master of Public Health. She spoke about Ayadina’s “Food-Aid for seniors” initiative and students were interested to join and help in our mission. As a result, on March 15th, a group of students came to our center to help with the preparation and distribution of food to our Senior Citizens.



# COLLABORATORS

## Positive Parenting For Caregivers

With our partner TDH (Terre Des Hommes) - ITALY, Ayadina has launched a program titled **'Positive Parenting for Caregivers'** with two groups of caregivers from the local community. Positive Parenting is a 12-session program where participants learn about stress management, self-care, positive discipline, and communication skills, among other things.

This program includes important topics like child labor, child marriage, and the prevention of sexual exploitation and abuse (PSEA).



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## EVENTS

### Lebanese Red Cross Awareness Campaign

Ayadina Association hosted more than 8 awareness sessions for all our beneficiaries in the months of February and March. These sessions explored different topics, including Domestic Accidents, Domestic Fires, School Accidents, COVID-19 Public & Advanced Awareness, Vaccine Awareness, Road Safety, and First-Aid. A big thank you to the LRC who presented the awareness sessions, always followed by a Q&A with the participants.



Ayadina Association secured the pro bono support of AddBloom, an integrated social and digital media agency to optimize our social media channels. With the help of AddBloom we also refreshed our brand image on social media and are now showcasing AEP classes, the Soup Kitchen as well as our outreach initiatives. This move is important to bring to light our efforts and to demonstrate to volunteers and donors the value of Ayadina Association in the community



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